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## For Immediate Release

## ALEIA'S GLUTEN FREE FOODS RECEIVES NON-GMO PROJECT VERIFIED STATUS

## Non-GMO Project Accreditation Signifies Rigorous Best Practices

**BRANFORD, CT, JANUARY 17, 2017** – <u>Aleia's Gluten Free Foods</u>, a pioneer, and leader in the category; has received the Non-GMO Project Verified status for its line of specialty cookies and variety of bread products. The Non-GMO Project is North America's only third-party source for verification and labeling of non-GMO food and products which are made according to rigorous best practices for GMO (genetically modified organisms) avoidance. Aleia's is also one of the first dedicated gluten-free bakery facilities in New England, and is a USA Manufacturer and certified gluten-free and Kosher bakery specializing in handcrafted baked goods.

The company is devoted to producing wholesome, delicious, family-friendly foods for living a gluten-free and healthy lifestyle every day. "Aleia's strives for perfection; how it tastes, how it's made and how it sustains the environment; which is why it was important for us to produce our products in compliance with the Non-GMO Project standard.", says co-founder, Linda Allain. The products' packaging will begin carrying the Non-GMO Project Verified seal.

"Aleia's takes a small-town bakery feel into the mass market distribution. We bake in small batches; using the highest quality, cleanest ingredients to hand-form, hand-pipe and hand-package our products with great care and pride. We have always used the purest non-GMO ingredients to create authentic tasting baked goods, and the verification process is another way for us to qualify our efforts."

Aleia's is available at over 5,000 stores nationwide. To find a store, visit <u>http://www.aleias.com/</u>.

## About Aleia's:

Aleia's Gluten Free Foods, LLC is based in Branford, Connecticut. Established in 2008, it is a woman-owned business (WBENC) that operates a certified bakery facility which maintains certifications for GMP & HAACP, CSA, GF, Earth Kosher-- and now Non-GMO Project Verified.

Aleia's bakes artisan cookies, multi-use bread crumbs, panko crumbs, crunchy croutons, flavorful stuffing mixes, wholesome bread and more. The brand stands for quality, authentic taste, health benefits, clean ingredients and is a crossover product; versatile enough that anyone will enjoy eating them.

Aleia's products are sold in several major supermarkets and many independent retailers from coast to coast. Retailers include: Whole Foods Market, Stop & Shop, Giant, Big Y, Shaw's, Shop Rite, Dave's Marketplace, Fresh Market, HEB, Safeway, Albertson's, Mrs. Green's, Wegman's, Lucky's, Wild by Nature, Von's, Food Town, Jewel, Raley's, Bel Air Supermarkets, Marmaxx (TJ Maxx, HomeGoods, Marshall's), Roche Brothers, Market Basket, Dierberg's, Ingles, Natural Grocers, Market Street, Hy-Vee, Co-op Grocery Associations, King's, Balducci's, Giant Eagle and more.

Aleia's has also developed relationships with national marketers/suppliers, distributors and natural food companies who are using Aleia's products in their finished goods. The company also produces private label products for major food retailers.

Aleia's gives back to the community and is involved with nationwide Celiac support groups, Autism organizations, children's hospitals, Celiac Camps, food banks, and fundraisers. Aleia's is very proud to provide a work environment for vocational and life skills centers such as SARAH and Vista.